

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Federal Liberals With Over Half the Vote

Convincing supermajority if election held today

TORONTO May 13th, 2016 - In a random sampling of public opinion taken by the Forum Poll™ among 1517 Canadian voters, over half would vote Liberal if an election were held today (52%), while just less than 3-in-10 will vote Conservative (29%). The NDP have just one tenth of the vote (11%), while few will vote Green (3%), Bloc Quebecois (4%) or any other party (1%). These results represent relative stability since last month (April 6, Liberals - 51%, Conservatives - 28%, NDP - 12%).

The Liberals lead or are tied everywhere but Alberta, and it is only in BC that the NDP clears a tenth of the vote. The Liberals are dominant in the Atlantic provinces (61%), while the Conservatives lag (28%). In Quebec, the Liberals are just as dominant (59%), while the Bloc (15%) and Conservatives (13%) strive for distant second place. In Ontario, the Liberals are less dominant, but still the majority party (54%), while the Conservatives muster 3-in-10 votes (30%). The Liberals (42%) and the Conservatives (44%) are tied in the prairies, while the Conservatives lead only in Alberta (52%), but not by much (Liberals - 42%). The Liberals (43%) lead by less in BC (Conservatives - 33%, NDP - 17%).

It should be noted that, of those who voted NDP in the recent election, fully 4-in-10 would vote Liberal today (40%), while a seventh of those who voted Conservative would as well (14%).

Dominant supermajority would result from election today

If the results shown here are projected to the House of Commons, the Liberals would take over three quarters of the seats (261), while the Conservatives would have to settle for 69. The NDP would hold just 7 seats, and the Greens would seat their leader.

TORONTO

May 13th, 2016

HIGHLIGHTS:

- Over half would vote Liberal if an election were held today (52%), while just less than 3-in-10 will vote Conservative (29%). The NDP have just one tenth of the vote (11%).
- If the results shown here are projected to the House of Commons, the Liberals would take over three quarters of the seats (261), while the Conservatives would have to settle for 69.

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Mulcair's approvals up since losing party leadership

Prime Minister Trudeau has the approval of close to 6-in-10 (57%), and his net favourability rating (approve minus disapprove) is a very positive +24. This is similar to his approvals last month. The Prime Minister draws the approval of one half of NDP supporters (48%) and even a tenth of Conservatives (12%). His favourability among Liberals is almost universal (91%)

Rona Ambrose has the approval of 3-in-10 (31%) and her net is a relatively neutral +5, but this is due to the high level of those who don't know enough about her to have an opinion (42%). Ms. Ambrose has the approval of more than half her party members (57%) and is relatively well thought of by Liberals (23%) and even some New Democrats (16%).

Tom Mulcair has seen his approval jump from one third last month (32%) to more than that now (36%), and his net score has improved from -4 to +5. Mulcair has the approval of about two thirds of New Democrats (62%), while few disapprove of him (12%). He achieves some approval among Liberals (39%), and even among a quarter of Conservatives (23%).

One half see Trudeau as best PM

One half of Canadians see Justin Trudeau as the best Prime Minister (47%), compared to about one quarter this proportion for either Ambrose (13%) or Mulcair (10%). Thus, both Mulcair and Trudeau closely match their party's vote preference, but Ambrose significantly underperforms her party.

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HIGHLIGHTS:

- Prime Minister Trudeau has the approval of close to 6-in-10 (57%), and his net favourability rating (approve minus disapprove) is a very positive +24.
- One half of Canadians see Justin Trudeau as the best best Prime Minister (47%), compared to about one quarter this proportion for either Ambrose (13%) or Mulcair (10%).

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Satisfaction with election outcome remains high

In total, two thirds are satisfied with the outcome of the election (64%), and more than a third are “very satisfied” (36%). These findings haven’t changed since last month (64% and 36%, respectively).

“What we see here has clearly gone beyond a honeymoon. We may be looking at a long term love affair between the Prime Minister and the voters. His vote share and his approvals remain improbably high. In fact, the more interesting finding in this poll is that Tom Mulcair seems to have undergone a revitalization in his favourables since his dramatic decision to almost step down. Nonetheless, he is the one candidate who seriously outperforms his party right now, which is a worrisome signal for the NDP,” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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HIGHLIGHTS:

- In total, two thirds are satisfied with the outcome of the election (64%), and more than two thirds are “very satisfied” (36%).
- “What we see here has clearly gone beyond a honeymoon. We may be looking at a long term love affair between the Prime Minister and the voters. His vote share and his approvals remain improbably high. In fact, the more interesting finding in this poll is that Tom Mulcair seems to have undergone a revitalization in his favourables since his dramatic decision to almost step down. Nonetheless, he is the one candidate who seriously outperforms his party right now, which is a worrisome signal for the NDP,” said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1517 randomly selected Canadians 18 years of age or older. The poll was conducted on May 10th and May 11th, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

Election Outcome - Trending

%	May 11 th , 2016	April 6 th , 2016	February 18 th , 2016	November 8 th , 2015
Sample	1517	1455	1406	1256
Very satisfied	34	36	35	43
Somewhat satisfied	30	29	29	29
Not very satisfied	17	16	16	14
Not at all satisfied	18	20	20	14

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Federal Party Preference Trending

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
May 10 th -11 th , 2016	1517	29	52	11	3	4	1
April 4 th -5 th , 2016	1455	28	51	12	3	6	1
March 15 th , 2016	1567	34	46	12	3	4	1
Feb. 16 th -17 th , 2016	1406	32	49	10	5	3	1
Dec. 6 th -8 th , 2015	1369	32	46	13	4	4	1
November 17 th , 2015	909	37	45	10	3	4	1
Nov. 4 th -7 th , 2015	1256	25	55	12	3	4	1
Election: Oct. 19 th , 2015		32	40	20	3	5	0
October 18 th , 2015	1373	30	40	20	3	6	1
Oct. 13 th -14 th , 2015	1438	31	37	24	2	6	1
Oct. 9 th , 2015	1427	31	37	23	3	5	1
Oct 5 th -6 th , 2015	1447	31	35	26	3	4	1
Sept. 28-29 th , 2015	1449	34	27	28	5	5	1
Sept. 21-23 rd , 2015	1557	31	31	28	4	4	1
Sept. 18 th , 2015	922	33	29	29	4	4	1
Sept. 14-15 th , 2015	1402	32	28	30	6	4	1
Sept. 9-10 th , 2015	1308	28	29	36	3	3	1
August 30-Sept. 1 st , 2015	1384	24	32	36	4	4	1
August 23-24 th , 2015	1440	23	30	40	3	3	1
August 17-19 th , 2015	1473	29	28	34	4	4	1
August 10-11 th , 2015	1392	28	27	34	4	6	1
August 2 nd , 2015	1399	28	25	39	3	5	1
July 29 th , 2015	1397	33	25	33	4	4	1
July 21 st , 2015	1208	28	29	34	4	5	1
July 14 th , 2015	1251	27	27	34	5	7	1
July 8 th , 2015	1200	32	26	32	3	5	1
June 29 th , 2015	1221	27	29	32	4	6	1
June 23 rd , 2015	1268	28	28	36	2	5	1
June 16 th , 2015	1281	26	28	34	5	7	1
June 5 th , 2015	1156	31	32	28	5	3	1
May 14 th , 2015	1286	31	31	30	4	3	1
April 23 rd , 2015	977	35	31	23	6	5	1
April 16 th , 2015	1365	33	35	22	6	3	1
March 31 st , 2015	1239	31	34	23	5	5	1
March 14 th , 2015	1370	32	36	21	6	4	1
February 11 th , 2015	1018	32	39	17	5	4	1
January 27-28 th , 2015	1309	35	34	20	6	5	1
January 5-6 th , 2015	1650	33	37	20	5	4	1

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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
May 10 th -11 th , 2016	69	261	7	1	0	0
April 4 th -5 th , 2016	74	256	5	1	2	0
March 15 th , 2016	111	215	11	1	0	0
February 16 th -17 th , 2016	91	240	6	1	0	0
December 6 th -8 th , 2015	99	224	14	1	0	0
November 17 th , 2015	108	222	6	0	2	0
November 4 th -7 th , 2015	57	276	5	0	0	0
Election: October 19 th , 2015	99	184	44	1	10	0
October 18 th , 2015	109	171	46	1	11	0
Oct. 13 th -14 th , 2015	114	127	77	1	19	0
October 9 th , 2015	116	145	69	1	7	0
October 5 th -6 th , 2015	122	120	94	1	1	0
September 28-29 th , 2015	151	76	104	1	6	0
September 21-23 rd , 2015	125	107	104	1	1	0
September 18 th , 2015	145	97	95	1	0	0
September 14-15 th , 2015	138	86	113	1	0	0
September 9-10 th , 2015	113	85	139	1	0	0
August 30-September 1 st , 2015	73	123	141	1	0	0
August 23-24 th , 2015	87	76	174	1	0	0
August 17-19 th , 2015	123	79	133	1	2	0
August 10-11 th , 2015	120	89	125	1	3	0
August 2 nd , 2015	118	58	160	1	1	0
July 29 th , 2015	156	58	122	1	1	0
July 21 st , 2015	121	78	134	1	4	0
July 14 th , 2015	107	79	132	1	19	0
July 8 th , 2015	155	59	120	1	2	1
June 29 th , 2015	104	106	119	1	8	0
June 23 rd , 2015	116	65	149	1	3	0
June 16 th , 2015	112	86	120	1	18	1
June 5 th , 2015	151	101	83	1	1	1
May 14 th , 2015	131	95	111	1	0	0
April 23 rd , 2015	146	101	77	1	12	1
April 16 th , 2015	142	137	58	1	0	0
March 31 st , 2015	129	125	65	1	17	1
March 14 th , 2015	130	138	65	1	4	0
February 10 th , 2015	112	194	30	1	1	0
January 27-28 th , 2015	145	125	61	1	5	1
January 5-6 th , 2015	137	126	70	1	0	1
<i>Switch from 308 to 338 seat distribution</i>						
Dec. 10-11 th , 2014	109	164	34	1	0	0
Nov. 19-20 th , 2014	125	124	52	1	6	0
Oct. 5-8 th , 2014	132	130	44	1	1	0

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Federal Vote Preference

'If a federal election were held today, which party are you most likely to vote for?'+ Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1466	269	207	262	347	381	767	670
Conservative	29	28	24	35	28	28	35	24
Liberal	52	47	55	51	54	55	48	57
New Democratic	11	15	14	6	11	9	9	13
Green	3	6	2	4	2	2	3	3
Bloc Quebecois	4	3	5	3	4	5	5	3
Other	1	1	1	1	1	1	1	1

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1466	127	352	548	103	150	186	1128	338
Conservative	29	28	13	30	44	52	33	34	14
Liberal	52	61	59	54	42	41	43	50	59
New Democratic	11	8	9	11	10	4	17	11	9
Green	3	2	2	4	3	2	6	3	2
Bloc Quebecois	4	0	15	0	0	0	0	0	16
Other	1	1	0	1	1	1	1	1	1

Past Federal Vote

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	1466	411	528	202	62	74	80
Conservative	29	81	5	7	6	8	29
Liberal	52	14	89	40	46	27	45
New Democratic	11	3	4	49	3	1	12
Green	3	1	2	2	39	3	3
Bloc Quebecois	4	1	0	1	2	61	2
Other	1	0	0	1	3	0	9

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Trudeau Approval

'Do you approve or disapprove of the job Justin Trudeau is doing as Prime Minister?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1517	275	215	276	361	390	798	689
Approve	57	57	59	54	60	58	54	60
Disapprove	34	36	32	38	29	32	39	29
Don't know	9	7	9	9	11	10	7	11

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1517	129	367	567	108	155	191	1166	351
Approve	57	64	65	58	42	38	59	55	64
Disapprove	34	28	25	34	50	55	30	36	25
Don't know	9	8	11	8	8	8	11	9	11

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1517	420	683	174	82	59	48
Approve	57	12	91	48	53	53	31
Disapprove	34	82	4	36	29	38	49
Don't know	9	6	5	15	18	9	20

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May 13th, 2016

Ambrose Approval

'Do you approve or disapprove of the job Rona Ambrose is doing as interim leader of the opposition?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1517	275	215	276	361	390	798	689
Approve	31	26	29	33	32	39	38	25
Disapprove	27	27	29	26	29	21	30	23
Don't know	42	47	42	40	39	40	32	52

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1517	129	367	567	108	155	191	1166	351
Approve	31	29	25	31	43	48	26	33	25
Disapprove	27	17	30	30	19	16	28	26	29
Don't know	42	54	46	39	38	35	46	41	46

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1517	420	683	174	82	59	48
Approve	31	57	23	16	24	30	16
Disapprove	27	12	31	36	35	37	37
Don't know	42	31	46	48	41	33	48

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Mulcair Approval

'Do you approve or disapprove of the job Tom Mulcair is doing as leader of the NDP?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1517	275	215	276	361	390	798	689
Approve	36	32	42	32	36	42	38	35
Disapprove	31	32	30	36	30	26	36	26
Don't know	33	37	29	32	34	32	26	39

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1517	129	367	567	108	155	191	1166	351
Approve	36	26	48	36	34	21	33	31	52
Disapprove	31	29	24	29	31	51	35	33	22
Don't know	33	45	28	35	36	28	32	35	26

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1517	420	683	174	82	59	48
Approve	36	23	39	62	36	52	28
Disapprove	31	47	26	12	34	26	43
Don't know	33	31	35	26	30	22	29

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Best Prime Minister

'Regardless of which party you plan to vote for, who do you think would make the best Prime Minister?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1517	275	215	276	361	390	798	689
Justin Trudeau	47	45	49	45	50	47	43	51
Rona Ambrose	13	12	11	13	10	15	16	9
Tom Mulcair	10	12	10	8	10	9	10	10
Elizabeth May	6	10	3	6	5	5	5	7
Rhéal Fortin	2	2	2	2	1	2	1	2
None of these	14	12	15	18	16	13	18	11
Don't know	8	8	10	7	8	8	6	10

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1517	129	367	567	108	155	191	1166	351
Justin Trudeau	47	56	55	46	33	36	47	45	54
Rona Ambrose	13	10	6	12	21	24	14	15	6
Tom Mulcair	10	8	13	10	9	6	10	9	14
Elizabeth May	6	5	3	8	8	3	7	7	3
Rhéal Fortin	2	0	3	1	3	1	1	1	3
None of these	14	11	12	13	16	25	14	15	13
Don't know	8	10	8	9	10	5	7	9	7

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1517	420	683	174	82	59	48
Justin Trudeau	47	8	84	24	31	29	25
Rona Ambrose	13	41	1	4	7	4	0
Tom Mulcair	10	6	5	41	7	13	6
Elizabeth May	6	2	4	10	33	5	10
Rhéal Fortin	2	1	1	0	4	12	1
None of these	14	30	2	11	8	24	48
Don't know	8	11	3	10	10	12	10

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Federal Election: Satisfaction

'How satisfied are you with the results of the recent federal election?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1517	275	215	276	361	390	798	689
NET: TOP2	64	68	64	59	64	66	60	68
NET: BTM2	36	32	36	41	36	34	40	32
Very satisfied	34	33	34	31	39	36	33	35
Somewhat satisfied	30	34	29	28	25	30	27	33
Not very satisfied	17	12	20	20	19	20	17	18
Not at all satisfied	18	21	17	20	18	14	23	14

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1517	129	367	567	108	155	191	1166	351
NET: TOP2	64	65	71	66	55	43	67	62	72
NET: BTM2	36	35	29	34	45	57	33	38	28
Very satisfied	34	38	34	38	27	21	35	34	35
Somewhat satisfied	30	26	38	27	29	22	32	28	37
Not very satisfied	17	28	17	15	16	23	17	18	16
Not at all satisfied	18	8	12	19	29	34	16	20	12

Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1517	420	683	174	82	59	48
NET: TOP2	64	16	96	65	66	48	53
NET: BTM2	36	84	4	35	34	52	47
Very satisfied	34	4	63	20	20	18	15
Somewhat satisfied	30	12	33	45	46	30	38
Not very satisfied	17	34	4	22	16	28	31
Not at all satisfied	18	50	1	13	18	24	16

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